

Mikala Campbell

DESIGNER ILLUSTRATOR

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EDUCATION

KUTZTOWN UNIVERSITY OF PENNSYLVANIA

Kutztown, PA | May 2020
B. F.A. in Communication Design
Concentrations: Graphic Design and Illustration

SKILLS AND INTERESTS

- Adobe Photoshop, Illustrator, and InDesign, with strengths in digital and traditional illustration techniques. Experienced in HTML and CSS, Microsoft Word, and Powerpoint. Skilled with digital painting and creating vector graphics. Experience working with large format printers.
- A friendly and easy-going detail-oriented team player who is hungry for knowledge, adaptable, focused, goal-oriented, and comfortable with public speaking.
- A cat-lover who is concerned about social issues, dabbles in nerd culture, dances to any kind of music, and loves to kick back with a plate of steaming pad thai.

AWARDS AND HONORS

Don Breter Memorial Senior Illustration Award
One of Three Recipients | Spring 2020

The Honor Society of Phi Kappa Phi
Member | Spring 2020

Mumedi's To Death With A Smile Competition
Selected for Exhibition | Spring 2020

Blood, Sweat, and Illustration Exhibition
KU Group Exhibition | Spring 2019

To Death with a Smile Exhibition
KU Group Exhibition | Spring 2019

National Honor Society of Leadership and Success
Member | Spring 2017 – Spring 2020

Kutztown University's Dean's List
Fall 2016 – Spring 2020

DESIGN EXPERIENCE

JUNIOR GRAPHIC DESIGNER | ARTSKILLS INC.

Bethlehem, PA | June 2020 - Present

- Working closely with creative director and senior designers to create graphics and illustrations tailored to the specific needs of products.
- Collaborating with marketing team to create visually engaging presentations to be shown to clients.
- Conducting extensive research to assist in the concept development of projects.
- Assisting where needed at various stages of product development.
- Attending video meetings with sister manufacturing company in China to assess progress on production and testing.
- Advising marketing team regarding components of products.

DESIGN INTERN | ARTSKILLS INC.

Bethlehem, PA | Spring 2020

- Assisted with a variety of design and illustration related tasks such as conducting research for preliminary product lines.
- Attended official business meetings with clients.
- Created product comps for display at client meetings.

FREELANCE DESIGNER

Norristown, PA | December 2018 – January 2020

- Designed a logo and 'Discipleship Pathway' graphic for West Shore Baptist Church in Camp Hill, Pennsylvania.
- Designed, built, and maintained a website for First Baptist Church of Norristown, Pennsylvania.

ART DIRECTOR | DESIGNRX

Kutztown University, PA | Spring 2020

- Art Directed team of four volunteers to design a logo, resume, and business card for two clients at a volunteer event.

WORK EXPERIENCE

CUSTOMER SERVICE REPRESENTATIVE | WALMART

King of Prussia, PA | Summer 2019 – Winter 2019

- Cultivating a positive working environment through friendliness and professionalism.
- Completing assigned tasks in a timely manner.

VOLUNTEER EXPERIENCE

SET DESIGN COORDINATOR | FBC OF NORRISTOWN

Norristown, PA | Summer 2017 – Summer 2018

- Lead a team of volunteers tasked with designing and assembling set pieces for kid's summer camp event.

MISSION TRIP | AMOS HEALTH AND HOPE

Nicaragua | Summer 2017

- Assisted with checking water filtration systems, construction projects, and facilitating summer camp for children ages 3-15.